

**FACULTY OF HOSPITALITY AND TOURISM
SCHOOL OF TOURISM**

FINAL EXAMINATION

Student ID (in figures) :

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Student ID (in words) : _____

Course Code & Name : **EVE1303 Project Management for Events**
Semester & Year : January – April 2022
Lecturer/Examiner : Liyana Shamimi Binti Mohamed Kamil
Duration : 2 Hours

INSTRUCTIONS TO CANDIDATES

1. This question paper consists of 2 parts:
PART A : SEVEN (7) short answers. Answers are to be written in the Answer Booklet provided. (80 marks)
PART B : ONE (1) essay question. Answer all questions in the Answer Booklet (s) provided. (20 marks)
2. Candidates are not allowed to bring any unauthorised materials except writing equipment into the Examination Hall. Electronic dictionaries are strictly prohibited.
3. This question paper must be submitted along with all used and/or unused rough papers and/or graph paper (if any). Candidates are NOT allowed to take any examination materials out of the examination hall.
4. Only ballpoint pens are allowed to be used in answering the questions, with the exception of multiple choice questions, where 2B pencils are to be used.

WARNING: The University Examination Board (UEB) of BERJAYA University College regards cheating as a most serious offence and will not hesitate to meet out the appropriate punitive actions according to the severity of the offence committed, and in accordance with the clauses stipulated in the Students' Handbook, up to and including expulsion from BERJAYA University College.

Total Number of pages = 3 (Including the cover page)

PART A: **SHORT ANSWER QUESTIONS (80 marks)**
INSTRUCTION(S): **There are SEVEN (7) short answer questions.**
 Answer all questions in the Answer Booklet(s) provided.

Question 1

Clarify **FIVE (5)** attributes of project management.

10 marks

Answer:

Question 2

Elaborate **FOUR (4)** responsibilities of project manager towards his project team.

12 marks

Answer:

Question 3

State **THREE (3)** types of calendar that can be used in scheduling.

12 marks

Answer:

Question 4

Managing a project involves a broad skills to plan and execute. Explain **SEVEN (7)** elements that are essential for a project manager to start an event project.

14 marks

Answer:

Question 5

Elaborate **SIX (6)** responsibilities of a project manager and the team members to the parent company.

12 marks

Answer:

Question 6

Clarify **FOUR (4)** duties of event manager towards the project members when handling a project.

12 marks

Answer:

Question 7

Describe **FOUR (4)** information that is available in on a project plan.

8 marks

Answer:

END OF PART A

PART B:
INSTRUCTION:

ESSAY QUESTIONS (20 marks)
There is ONE (1) essay question. Answer all questions in the Answer Booklet (s) provided.

Question 1

Project manager need both technical know-how and first-hand knowledge of the tasks they assign to others to keep the project moving forward. Discuss the roles and responsibilities of an event manager to keep the project throughout the duration and into the future.

(20 marks)

Answer:

END OF EXAM PAPER